

## **META CONSULTING & STRATEGY**

### **Consulting & Troubleshooting for Organizations, Corporate Clients & Individuals**

INDEPENDENT ADVISOR, BACKUP & PROVEN CLOSER. Direction & guidance to organizations, corporate clients & individuals. Crisis & issue management: DIRECT CONTACT

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### **Competence**

Decision making as problem solving choices, decision making in the 'no knowledge' area, living in the 'not knowing'

«As a natural born critic I see the blind spots, flaws and weak points. In every situation I look for 'the right choice' to solve a problem: analytical, anti-romantic, stimulating. I fancy method, minimalism and cutting-edge tools.»

► As a freelance consultant I take on smaller projects and help clients at a moderate price to professionalize matters.

### **Skills**

1. Distribution & Sales
2. Inbound-Marketing
3. Online Communications
4. Relationships
5. Reputation
6. **Special Assignments: Interim-Manager, Proxy, Troubleshooter**

PRACTICE: Business Development, CRM Client Relationships

STRATEGY: Framework, Method, Planning

TECHNICAL SKILLS: Information Architecture, Online Communications, SEO, Web Design

## Person

Thomas Winterstetter lives in Konz near Trier, Germany. He speaks english, french, german and italian. Available for hire as a freelancer or part time inhouse consultant.

## Pricing

Commensurate salary by agreement.



## Work & travel

► Business Consulting, Business Strategy, Conversion Rate, Inbound-Marketing, Meta Consulting, Meta Strategies, Relationships, Reputation

## In Europe

Aachen (Aix La Chapelle), Amsterdam, Antwerpen, Berlin, Brussels (Bruxelles), Cologne (Köln), Davos, Düsseldorf, Esch (Alzette, Belval), Florence, Frankfurt (Main), Genève (Genf), Luxembourg City (Ville de Luxembourg), Milano (Mailand), Paris, The Hague (Den Haag), **Trier**, Vienna (Wien), Zürich | Austria (Österreich), Belgium (Belgien), France (Frankreich), Germany (Deutschland), Italy (Italia, Italien), Luxembourg, The Netherlands (Holland, Nederland, Niederlande), Switzerland (Schweiz, Suisse, Svizzera)

## Contact

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